



MLK 50th ANNIVERSARY COMMEMORATION

April 4, 2018

In honor of the 50th anniversary of Dr. Martin Luther King, Jr.'s untimely departure, the National Civil Rights Museum has launched a year-long commemoration to celebrate Dr. King's legacy from April 4, 2017 to April 4, 2018. BEE Apparel Manufacturing Company is a proud supporter of this effort and invites you to "BEE In The Number" on April 4, 2018, as eyes turn to the many who will converge on the National Civil Rights Museum (at the Lorraine Motel) in Memphis, Tennessee, to celebrate Dr. Martin Luther King, Jr. and his accomplishments.

In preparation for this 50th commemoration, Calvin Jarrett, owner and founder of BEE (an acronym for **Building Economic Empowerment**) will speak in Harlem, New York, about one of Dr. King's major concerns: economic equity. Mr. Jarrett will discuss creating jobs and **building economic empowerment** as part of the conversation Dr. King left for us in his last book, *Where Do We Go From Here: Chaos or Community?*

It's now 50 years later: Where are we? Where should we be? How do we get there?

Join the conversation. Be a part of the solution for **building economic empowerment**. #MLK50

January 27
10:00am – 12:30pm

January 28
9:30am – 11:30am

MIST Harlem
46 West 116th Street
New York City

For more information, call 312-632-9724 or send an email to info@beewearinc.biz

*"On April 4, 2018, the eyes of the world will be on the city of Memphis,
and the city of Memphis will respond in due measure."
Ursula Madden, communications director for Memphis Mayor Jim Strickland*